

[case study]

## **LendingUSA + Tax Defense Network: The Easiest Financing Platform for Tax Relief**

### **WORKING MORE CASES, HELPING MORE CLIENTS**

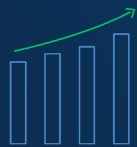
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Tax Defense Network is one of the largest tax service organizations in the United States. With a reputation as “the best tax relief company,” offering their clients the best service is a top priority. However, in seeking tax relief, many clients may not have the funds available to pay Tax Defense Network upfront for their services.

Tiffany Hall, a Client Finance Manager at Tax Defense Network, explained that their clients are typically hard-working, everyday people, who find themselves in the middle of a tax issue. “Offering LendingUSA as a financing option allows us to get the client’s case started.” Without a fast and reliable point-of-sale option, Tax Defense Network would have to stop all work on a case until payment is received—often bringing the case to a standstill.

With LendingUSA, clients can receive a pre-approval decision in seconds. “Other financing options don’t work as well for us because they don’t have the instant decisions and ease of use that LendingUSA provides. Sometimes my clients will be waiting on the phone for fifteen or twenty minutes trying to get financing. Working with LendingUSA, we get a decision almost instantaneously online, and we’re able to service our clients faster.”

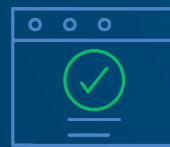
After 3 years of partnership with LendingUSA, Tax Defense Network has seen the results...



**\$9.5M +**  
in funded loans



**1,700 +**  
clients financed



**100%**  
online

*"We are able to increase our service to our clients and our revenue."*

"Without LendingUSA, we would probably have a lot of clients that we couldn't help as much as we do," explains Tiffany. By offering this fast and easy financing solution, Tax Defense Network can help more clients and increase revenue all at once. The numbers speak for themselves: Tax Defense Network has been able to help over 1,700 customers obtain a loan, and to date, they've funded over \$9.5 million in loans.

In addition to clear business advantages of offering LendingUSA, Tax Defense Network has found the entire LendingUSA team to be great communicators, service-oriented, and always willing to assist. "From day one, I've had very open communication with everyone at LendingUSA about how we can improve the service for our clients. I shared what I needed from them, and they got it done. I have a better relationship with LendingUSA than I do with any other vendors."

LendingUSA is the easiest, most friendly financing option for our clients. The application is seamless, and they offer instant approvals. They are by far, my favorite to work with.

**Tiffany Hall, Client Finance Manager**  
**Tax Defense Network**

Watch the Testimonial



CALL TODAY: **866-649-4565**

Schedule a Demo

 **lendingUSA**™

Funded amount and number of clients financed are specific to Tax Defense Network. All loans are made by Cross River Bank, a New Jersey State Chartered Bank. Member FDIC. No loans are offered in Connecticut, New Hampshire, West Virginia, Vermont, Puerto Rico, or any other unincorporated US territory. Loan amounts range from \$1,000 to \$35,000. Other terms and conditions may apply.